

B62
Lateral Thinking:
Generating Ideas on Quality Improvements



Purpose

Lateral Thinking™ provides the manager with an Innovator's Toolkit providing a series of techniques that allow participants to escape traditional thinking paradigms, view situations from a variety of different perspectives as well as the ability to generate powerful, lasting and meaningful results.

Duration

2 days

Course outcomes

1. Quick start creativity - apply structured thinking processes to facilitate personal and group idea generation
2. Challenge current thinking by considering alternatives outside of the status quo and current thinking patterns
3. Harvest and evaluate ideas generated in a creative sessions for practical implementation
4. Generate unique solutions to difficult problems